



THE HEADLINER

Cadillac & LaSalle Club

Northern California Region Newsletter

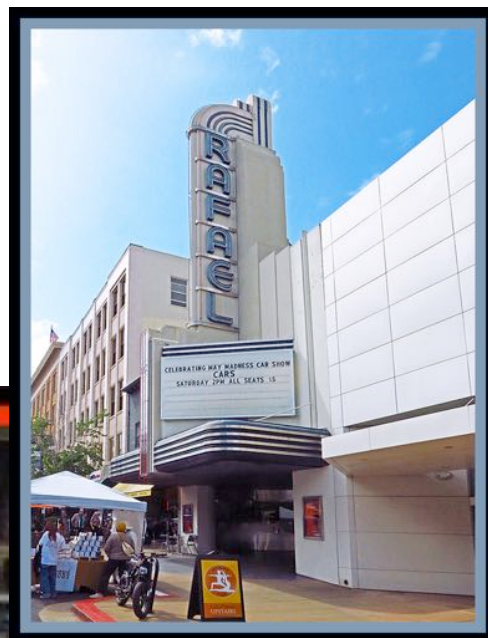
www.clcnorcal.com

May

2023

May Madness Saturday May 6, San Rafael

Photos by Wendy Worthen



Al Murdo's 1960 Cadillac

More throughout the issue!



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Open

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Club Website: www.clcnorcal.com

Webmaster: Laurel Feddock

2023 CLC Calendar

If you have an event or article you would like to submit, please contact the newsletter editor. The deadline for all submissions is the 25th of the month prior to the publication date. **Bold = CLC Events.**

July 2	Michael Stead Cadillac Event 11 am - 2 pm <i>(See page 7)</i>
July 30	Don Frolich Memorial Meet Portal Park, CA <i>(See pages 4 & 5)</i>
Sept 22-24	Cadillac Fall Festival Hickory Corners, MI erin.abel@cadillacfallfestival.com
Sept. 23	Ironstone d'Elegance Murphys, CA
October 6,7,8	North South Meet San Simeon (details to come)
Nov. TBD	Planning Meeting Sam's Place, Novato
Dec. 16 or 17	Holiday Party Zio Fraedo's, Vallejo

More May Madness Photos by Wendy Worthen





CLC NorCal Director's Message

Hello CLC Members,

Our wonderful California weather is here and it's a great time to enjoy our cars. Celebrate Cadillac's old, high performance and brand new cars at Michael Stead Cadillac. *See page 7.* Phil Toy has arranged this event. RSVP to Phil now so you won't miss out.

After three years off we can now restart our Don Frolich Memorial National Meet at Portal Park, Cupertino. Yea! This is one of our most attended meets of the year. We again have invited the local car clubs to join us. *See pages 4&5.* Please send in your reservation and prepare your cars. As in the past we will have exciting raffle prizes.

Mark your calendars for our Annual North/South meet in San Simeon. It will be great to be staying at the ocean and breathing in the salt air. Hearst Castle is an awesome day trip.

The warm weather is here, flowers are blooming and lets hear our Cadillac's and LaSalle's engines purring down the road.

Stay safe and happy motoring with no backfiring, Jeff Nielsen



More May Madness
Photos by Wendy Worthen

THE 2023 DON FROLICH MEMORIAL NATIONAL MEET

SUNDAY, JULY 30, 2023

Gates Open - 9 am BBQ - Noon

PORTAL PARK IN CUPERTINO



Hosted by the
**NORTHERN CALIFORNIA REGION,
CADILLAC & LA SALLE CLUB, INC.**

BBQ by South Winchester!

Bring your own umbrella, tents,
drinks, table and chairs, shaded
areas have been reduced.

**Please return the
REGISTRATION FORM
by July 21.**

*After the deadline, you are still welcome
to attend, but bring your own food and
drink and plan to park in the parking lot.*

**This is a very low key, social and
fun event. WE LOOK FORWARD
TO SEEING YOU ALL THERE!**

**QUESTIONS?
JEFF NIELSEN 650 740-5204**

DIRECTIONS TO PORTAL PARK

10225 N Portal Ave, Cupertino, CA 95014

From anywhere in the Bay Area:
Take 280 (between 85 and 880).
West on WOLFE ROAD (toward the hills).
Go past Cupertino Square Shopping Center,
to STEVENS CREEK BLVD. Right on Stevens
Creek, go 1 long block (pass 1 stop light) to
PORTAL AVE. Right on Portal Ave., go past the
round-a-bout and PORTAL PARK is on the left.
There are barriers at the first parking lot
entrance, so go to the 2nd entrance where you
will see the "CLC BBQ" sign. Left into the lot,
left again, and follow the (Turn right up a slight
incline by the debris bins).



THE 2023 DON FROLICH MEMORIAL NATIONAL MEET

PORTAL PARK IN CUPERTINO, SUNDAY JULY 30, 2023

PLEASE FILL OUT THIS REGISTRATION FORM AND SEND IT WITH YOUR CHECK
TO: NORCAL C&LC TO: JEFF NIELSEN, 949 CHERRY ST., SAN CARLOS, CA 94070-3204

CHECKS AND REGISTRATION MUST BE RECEIVED BEFORE JULY 21.

Pick-up your registration packet when you drive in.

CLASSES (Cad and LaSalle only). . . . *Please indicate yours on the entry form below.*

(A) 02-24 CAD	(F) 48-49 CAD	(L) 61-64 CAD**	(Q) 81 TO CURRENT CAD
(B) 25-33 CAD	(G) 50-53 CAD**	(M) 65-70 CAD**	(R) V12 & V16, ALL YEARS
(C) 34-40 CAD	(H) 54-56 CAD**	(N) 71-80 CAD**	(S) 27-33 LA SALLE
(D) 1941 CAD	(J) 57-58 CAD**	(O) ELDO 53-66	(T) 34-40 LA SALLE
(E) 42-47 CAD	(K) 59-60 CAD**	(P) ELDO 67-80	**EXCEPT ELDORADO

PLEASE LIST YOUR ENTRY(S) ("MAKE") means Cadillac, LaSalle, or other Marque)

<u>MAKE</u>	<u>YEAR</u>	<u>CLASS</u>	<u>SERIES</u>	<u>MODEL</u>
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

<u>OTHER MARQUES</u>	<u>YEAR</u>	<u>MODEL</u>
_____	_____	_____
_____	_____	_____

THE FOLLOWING RELEASE MUST BE SIGNED! Whereas the undersigned, desiring to enter and participate in the 2023 NorCal Region, C&LC Inc. National meet does hereby tender his/her application to participate. Now therefore, in consideration of acceptance by the Club of the undersigned's application to participate in said event, the undersigned does hereby: **RELEASE THE CITY OF CUPERTINO, ITS OFFICERS AND AGENTS, THE CADILLAC AND LA SALLE CLUB, INC. AND ITS OFFICERS AND AGENTS, AND THE NORTHERN CALIFORNIA REGION OF THE C&LC AND ITS OFFICERS AND AGENTS, FROM ANY LIABILITY ARISING FROM SAID EVENT; AND, RELEASE ALL OTHER MEMBERS, PARTICIPANTS, AND OFFICIALS FROM ANY AND ALL LIABILITY ARISING FROM SAID EVENT.**

THIS APPLICATION IS SUBMITTED IN ACCEPTANCE OF THE ABOVE TERMS AND CONDITIONS

SIGNATURE(S) _____
EXHIBITOR
DATE

OR _____
OWNER/MEMBER
DATE

Yummy South Winchester BAR-B-QUE!

CHILDREN (6 and under) FREE!!!!	ADULTS: QTY _____ @ \$24.50 EA - \$ _____ KIDS 7-12: QTY _____ @ \$17.00 EA - \$ _____
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REGISTRATION FEE MUST BE PAID BY EVERY REGISTRANT!

Any number of cars will entitle the registrant to **one** dash plaque per vehicle. **+\$ 15.00**

MAKE YOUR CHECK PAYABLE TO: NORCAL C&LC **TOTAL: \$** _____

NAME (Print) _____ **Phone ()** _____

CITY _____ **e-mail** _____

CLUB AFFILIATION:

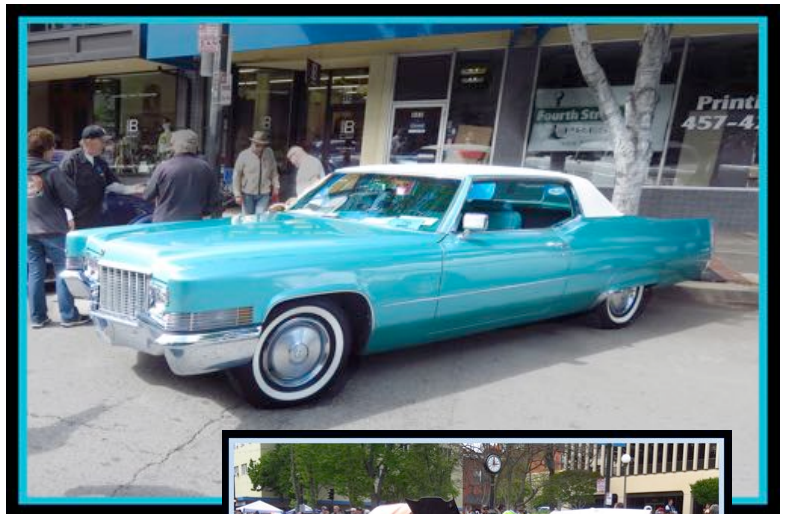
___ CAD/LA SALLE	___ BUICK	___ CHVA	___ FREEWHLRS
___ ZEPHYR	___ FRANKLIN	___ HUDSON	___ LINCOLN & CONT.
___ OLDSMOBILE	___ PACKARD	___ STRANGERS	___ PIERCE ARROW
___ IMPERIAL	___ STUDEBAKER	___ COCA	___ OTHER

More May Madness

Photos by Wendy Worthen

May Madness on Saturday May 6th. We found about nine Cadillacs; including Al Murolo's red 1960 Cadillac. (The best in Show went to the bright pink Cadillac; and Al Murolo's red Cadillac. The 1967 Barracuda (white with black striping) belongs to Ron Kane (a friend of Charles Thompson).

From A to Z, or should I say from Barracuda to Volkswagen there was something for everyone at the 33rd Annual Greg Borrelli's May Madness Show held on May 6th, 2023 in downtown San Rafael. Greg Borrelli's Show is the longest running Car Show & Parade in Northern California. My favorite shows are those that are held in the downtown areas of our local cities; and San Rafael has a wonderful old downtown. Many cars were proudly displaying the trophies they received. Among the trophies were Best paint job; Best in show; Mayor's award; Best wheels and tires; and the Greg Borrelli Memorial Award. Best in Show was a Cadillac. It came complete with a machine gun in its rumble seat. It drew lots of attention from the crowd. There were two bands playing live music; oldies of course. I remember cruising San Rafael's 4th St on Friday nights when I was in high school. Girlfriends and I would stop at the A&W Root Beer for a mama burger and a root beer. And when they opened the McDonalds at the end of 4th St.; I'm guessing around 1965-67. A big mac, fries, and a coke went for 95 cents. In the heart of the downtown was the Rafael Theatre. I saw 'Goldfinger' there, probably also in 1965. What do you remember from 1965? If you weren't there this year, check it out next year, you won't be disappointed.



Blending the Classics with the New!

July 2, 2023
Sunday 11 am - 2 pm

Michael Stead Cadillac
2390 N. Main Street
Walnut Creek



This is to show how Cadillac has evolved through out the years...And creating a perfect opportunity to recruit new enthusiasts to the club. Bringing in a new demographics who love Cadillac.

Phil Toy has arranged with Michael Stead Cadillac in Walnut Creek to host this not to be missed event to showcase our classic Cadillacs at the dealership. They are inviting GM/Cadillac performance owners and enthusiasts to attend sharing the old with the new to introduce the CLC club. This is a perfect opportunity to bring your Cadillac back to the motherlode. Phil Toy will show his award winning 'Fin Fetish' photo series of classic Cadillacs in fun American vignettes on display in Stead showroom.

Please extend personal invitations to fellow Cadillac enthusiasts. We will have a CLC membership drive table as well. *Our Cadillac classics will be showcased in the front of the showroom limited to 25. **RSVP today to qualify car entrant for free raffles by Stead Cadillac and Phil Toy*!***



RSVP: Name and what year Cadillac attending

Phil Toy / Professional Photographer /
CLC Member & Collector
925/949-9048

email: philttoy@sbcglobal.net
website: www.philttoyphoto.com

There will be a "no-host" lunch food truck on-site at Stead or you may bring your lunch. Also water and gourmet coffee selection machine available in the showroom.

**Phil Toy professional auto photographer will provide a professional photo shoot of raffle winners' car.*

Jeanene Denegri
CLC NorCal Newsletter Editor
949 Cherry Street
San Carlos, CA 94070

"Parts for Sale"

1937 or 1938 Cadillac or LaSalle
Tedfarber@icloud.com 707-495-5965
Ted Farber
PO Box 513 Vineburg, CA 95487



**Welcome New
Members!!!!**

Ernest Adams
Lafayette

Paul & Nancy Andrews
San Francisco
2022 CAD CT4-V Blackwing

Larry & Juana Carter
1936 CAD 8067 V-12 CCP
1940 LAS 5267 CCP

Marc & Maria McDonald
Gilroy
1947 Cadillac Series 62 Convrt.