



# THE HEADLINER

## *Cadillac & LaSalle Club*

Northern California Region Newsletter  
[www.clcnorcal.com](http://www.clcnorcal.com)

August

2022

Tiburon Car Show June 18 had a good turn out of CLC members and their cars...Beautiful location, terrific weather, great cars, happy people, and lunch at Sam's Cafe on the wharf and the train museum at Tiburon. Full of history and a large diorama of how the trains and ferries were like before the Golden Gate abridge was completed.



Charles Thompson's 1949 Cad...David Barnhardt's 1935 Cadillac...Henry Hopkins Buick woody wagon being admired by onlookers...Don Barnes's wonderful 1946 Chrysler Town & Convertible...Don Barnes was practically drooling over this lipstick red Jaguar...An Alfa Romeo showing off the engine...Vintage British styling for Jaguar.

Thanks, Charles Thompson for all the great photos.





## Board of Directors

### Director

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### Tour Director

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### Treasurer

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### Deputy Tour Director

Open

### Western Regional Vice President

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kevin@kevinbielinski.com

**Club Website:** [www.clcnorcal.com](http://www.clcnorcal.com)

**Webmaster:** Laurel Feddock

# 2022 CLC Calendar

If you have an event or article you would like to submit, please contact the newsletter editor. The deadline for all submissions is the 25th of the month prior to the publication date. **Bold = CLC Events.**

Sept. 17      Antique Autos in History Park (*see page 6*)

Sept. 23-24      Ironstone, Murphys

**Oct. 7-9      Annual North-South Meet  
San Luis Obispo (*see pg. 5 & 6*)**

Oct. 8      Nostalgia Days Novato  
Registrations: [NostalgiaDaysNovato.com](http://NostalgiaDaysNovato.com)

**Oct. 30 –      CLC Fall National Driving Tour  
Nov. 4      Charleston, NC**

**December      Holiday Party (watch for more details)**

## Seeking New Board Members

Hello members! There is an opening on our Board of Directors that needs to be filled. If you are interested in helping lead the club into the post-pandemic era, please respond to this email with your interest.

The club exists for its members, and the Board is the elected or appointed body that provides leadership and guidance. Those of us on the Board encourage you to join in. We will help any new Board member get up to speed and make a difference.

We see many events being planned and executed as the pandemic "lockdown" measures ease. We need your help in researching current events that would be of interest to our membership, and in conceiving and organizing club events. We share a wonderful love of vintage autos no matter what make or model, so let's get out and enjoy the hobby.

*Sincerely,*

*Charles Thompson, Treasurer, on behalf of:*

*Jeff Nielsen - President; Don Barnes - Tour Director, Jim Serwer - Secretary, Jeanene Denegri - Newsletter Editor, Carolyn Dippel - Membership, David Barnhardt and Ed Buliavac - Directors at Large.*



## CLC NorCal Director's Message

Hello CLC Members,

It is with great sadness we report the passing of one of our most active members and dear friend Joe McDonald, his enthusiasm will be missed. *(see page 7)*.

The year is flying by and I am happy to report that my brother and I have vacated our family service station. We worked 10-12 hours a day for 90+ days sorting, disposing, organizing, moving and storing 76 years of stuff. It is a relief but also sad. I miss the many wonderful customers and friends after 46 years. The Community is trying to adjust.

We have had a disappointing year so far with events. I'm sorry for that and want to move forward with more focus. Thanks to Charles & Don for keeping some activities in motion. We always welcome any input and suggestions for tours. I urge you to sign up very soon for the North-South meet *(see pages 5 & 6)*.

Welcome Kevin Bielinski our new Western Regional VP. We had a great conversation. We are also working on a Holiday Party in December.

*Stay safe and happy motoring with no backfiring,*

### Welcome New Members

Fred and Jan Anderson  
2286 Vineyard Rd  
Novato, CA 94947

1939 Cadillac 7523 7-Passenger Sedan

## CLC Fall National

### Driving Tour Update October 30 – November 4

Now we want to let you know about a terrific opportunity you will want to share with your regional directors and CLC friends. As you probably know the CLC's Fall National Driving Tour is scheduled to begin on October 30. It ends on November 4 in Charleston SC. Find it here on the CLC website: [https://www.cadillaclasalleclub.org/events/event\\_list.asp](https://www.cadillaclasalleclub.org/events/event_list.asp)

Over the years Peach State region has developed a relationship with the folks at the Hilton Head Island Concours d'Elegance. This year the Concours, on November 5 and 6, will be happening 100 miles south of where the CLC National Driving Tour ends on the November 4. We have secured a few precious spaces on the Saturday Car Club Showcase field on the November 5. Those folks who are planning on completing the NDT in Charleston may submit their cars for a chance to be one of eight displayed on the HHI Car Club Showcase on Nov. 5.

Dave Rubin is leading the NDT. He will post the letter on the Forum and on the Facebook page soon. I hope to see you during the Fall Driving Tour!

Doug Bailey, President  
Peach State Cadillac & LaSalle Club  
Roswell, GA      M: (404) 786-6077

## 5<sup>TH</sup> FERNDALE CONOURS ON MAIN

A Sports Car Club of America sanctioned show held on the National Historic Landmark Commercial District Main Street in the Victorian Village of Ferndale, Humboldt County. The show will be held on **Sunday, September 11**, but registration closes Saturday, August 13.

Please visit [www.ferndaleconours.org](http://www.ferndaleconours.org) and forward this email to your club members. Net proceeds from this all-volunteer festival benefit two, local nonprofits.

## Hot San Jose Nights 2022

[www.hotsanjosenights.com](http://www.hotsanjosenights.com)

### Hot San Jose Nights August/Airport Day

Saturday, September 3rd, 2022

Reid Hill View Airport, 2500  
Cunningham Ave, San Jose CA  
95148 ([map](#))

Open to the public 10:00 to 3:00



**Corte Madera Lions Club is hosting its 2nd annual EV and Classic Car Show September 10, 11:00am to 3:00pm at the Nordstrom overflow parking lot.**

It was a great success last year, with over 2500 attendees, more than 100 classic cars and seven EV dealers. Our goal this year is ten EV dealers and 125 cars, again with food stalls, beer/wine, and live music. You will see on the registration form that we have Peoples' Choice awards in eight categories. Participants will also receive a lanyard and card, a dash plaque, and a copy of the show poster.

[www.cortemaderalions.com](http://www.cortemaderalions.com) for more information and to register, or download the attached form and mail it in.

**For Sale:** 1958 Cadillac Limousine with division window. Rust free California car never wrecked. A very impressive car but needs work. Extra motor and transmission. Located in Colusa, CA.

John Fulkerson  
707-301-9000 cell  
[Traildrive@mac.com](mailto:Traildrive@mac.com)

4/4



***Cadillac &  
LaSalle Club  
Southern  
California Region***



**“Annual North-South Meet”  
October 7-9, 2022**

Please join us on October 7-9, 2022 for the annual gathering of the North and South Regions. We have been getting together for many years and enjoy seeing old friends and making new ones. It is not required that you drive your classic Cadillac or LaSalle to this event.

The Registration Fee for the 2022 North-South Meet is \$20 per car/family.

**HOTEL**

The Apple Farm  
2015 Monterey Street  
San Luis Obispo, CA 93401  
(805) 544-2040

When making your hotel reservation, tell them you are attending the Cadillac Club event. Group room rates per night for Friday/Saturday, October 7-9, are:

Main Inn: 10/7/22 \$190.00; 10/8/22 \$215.00

Trellis Court: 10/7/22 \$160.00; 10/8/22 \$190.00

These rates do not include guest room tax at 13.75% and resort fees of \$25 per night per room. There is a limited number of rooms at the group rate and the **GROUP RATE EXPIRES ON SEPTEMBER 7, 2022** so, **make your reservations early**. Room reservations may be cancelled 48 hours prior to check-in date.

The Hospitality (Garden) Room will be available on Friday from 3:00 p.m. – 6:00 p.m. On Saturday, the Hospitality (Garden) Room will be available from 9:00 am – 5:00 pm. The Hospitality (Garden) Room is located in the Trellis Court area.

Friday evening dinner is “on your own.”

Saturday evening dinner will be at Novo Restaurant and Lounge at 6:00 p.m.

See next page for event registration and Saturday restaurant location.

**REGISTRATION FORM**  
**NORTH-SOUTH MEET OCTOBER 7-9, 2022**

*For questions contact Betsy Davenport  
626-407-2109 or socaldavenport@gmail.com*

**DEADLINE FOR REGISTRATION IS SEPTEMBER 23, 2022**

Name(s) \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Registration per car/family: \$20.00**

**Saturday evening banquet**

Novo Restaurant Lounge  
726 Higuera Street  
San Luis Obispo, CA 93401  
805.543.3986

Reservation is under "Cadillac Club". Dinner will be ordered from the regular menu with payment made by each person attending.

Number of people attending Saturday evening banquet: \_\_\_\_\_

**\$20 registration \$\_\_\_\_\_**

Send form and check or money order in the amount of \$20.00, **made payable to CLC So Cal,**  
to:  
Betsy Davenport, 1229 S. Monterey St., Alhambra, CA 91801

**NO EVENT REGISTRATIONS ACCEPTED AFTER  
SEPTEMBER 23, 2022**

**22<sup>nd</sup> Annual Antique Autos in History Park**

*The largest annual antique auto show in the West "A living History Day"*

Presented by the Santa Clara Valley Model T Ford Club and History San José will take place on **Saturday, September 17, 2022**, from 11:00 AM to 4:00 PM. This event fills History Park (Kelley Park, 693 Phelan Ave, San José, CA) with 200 periodcorrect pre-1946 vehicles, fire equipment, bicycles, and motorcycles of all makes.

**Plan your day around the following: 11:15 Dance Performance 12:00 The Fabulous JewelTones 12:30 Music by Toot Sweet Jazz Band 12:30 Video: Horseless Carriage Brass Tour 2:00 Model T Put Together 2:30 Barbershop Quartet 3:00 Magician 3:30 Drawing for Door Prizes Fees: Adults: \$ 10. Children (6 to 12) & HSJ members: \$5. Participants & Children under 6: Free Adjacent City Parking: \$10**



## Joe Will be Greatly Missed by the CLC Members

Joseph Francis McDonald, born July 10, 1938 in Waltham Massachusetts passed away in his home on July 27, 2022. Just a few weeks before, he celebrated his 84th birthday with his customary "I made it!", something he said the morning of every birthday in the last 10 years. Joe was the 6th of 7 children of Thomas and Rose McDonald. It is said that Rose had her first child in the hospital and decided she could do it at home and save some money. So as the story goes, Joe was born at home on the kitchen table.

Joe was raised in Waltham and graduated from Saint Charles High School in 1957. He attended Northeastern University and worked as an electrical engineer in Boston. He enjoyed spending time at the Cape and in the summer of 69 he met Mary Scannel, the youngest of three sisters. They were married for 46 years and together they were blessed with three wonderful children, Eric, Karen (Kovacevich) and Marc.

In 1976, when Marc was one, Joe and Mary loaded their family into their station wagon and towed their travel trailer with all of their belongings all the way across the country to San Jose, CA. For a short time they all lived in that trailer until eventually settling in Cupertino. Joe got a job for the city of San Jose where he worked as an Electrical Engineer until his retirement.

Joe had many passions in life, the first being his family, both immediate and extended. He loved watching his kids participate in sports. He was a little league team manager for many years and was always present and willing to travel to baseball games, soccer games, and swim meets. He was a supporting and loving uncle and Papa. He loved being part of the lives of all of his loved ones. Joe was one of the original family members to start the McDonald Family Reunions. He looked forward to these reunions as a way to catch up on the lives of his family. One of his favorite pastimes later in life was visiting with extended family members and hearing their stories. Karen recently shared the memory of their father/daughter dates they would go on once a month. Just the two of them. Many dates at Frontier Village and Great America where many unforgettable memories were made. Joe was also a huge presence in the lives of his many nieces and nephews.

Cars were another passion of Joe's. He was a huge fan of Cadillacs. He drove them as everyday cars and restored classics. He was an active member of the local Cadillac club and loved participating in their social gatherings and frequent cruises. Marc recently shared that when he was 14, Joe purchased a 1950 Chevy Deluxe that they restored together and that Marc drove through High School. A few years later Joe purchased a 1947 62 Series Cadillac Convertible. Joe did a frame up full restoration taking almost 25 years to finish. Today the car is amazing. Marc is planning to keep it in memory of his father. During that time he also restored a 1949 Cadillac which took a little less time so that he could have a driver, but his passion was definitely the 47. Joe loved to drive - my memory of first meeting Joe and the 7hr car ride to the sequoias, I'm sure that was some sort of test of my worthiness to date his daughter. My recent memory of Joe's last ride in the 47 - about a month ago I helped Joe with a linkage that had broken on the transmission of the 47 and once we repaired it, Joe and I took the car out for what turned out to be his last drive of the car. A memory I will cherish forever. Marc recently shared memories of when they would pile into the Buick station wagon when they were little and head to Disneyland during their summer vacations, frequently asking "are we there yet." One of Karen's memories included Joe putting each of his kids through his version of auto care class. At 16 each of the kids were excited to get their license, but first had to show proficiency in changing oil and replacing a flat tire in their cars before they could take it to the DMV to get their license.

Joe was passionate about physical fitness. He was a longtime member of 24hr fitness and would spend hours at the gym most days. He loved riding his bike as well and would go on long rides with friends all over the South Bay. He also kept a bike at his place at Paradise Village in Nuevo Vallarta and held no reservations about going on long rides in a foreign country along dirt and cobble roads to the neighboring villages.

Joe loved the San Francisco 49ers. He became a season ticket holder in the early 1980s. Joe spent many Sundays at Candlestick Park with his children and loved the glory years with Joe Montana and Steve Young. He and his sons would especially love tailgating with friends where they could throw the ball around, BBQ and would often set up a TV at the tailgate parties so they could watch the early games on NFL Sundays. Later in life when the 49ers moved to the southbay and season ticket prices became astronomical, he would go to Stanford football home games just down the road with Eric and Marc.

After Mary's passing in 2016, Joe inherited some furry companions. Both his sons donated their own dogs to Joe in order to keep him company. Christoph and Sugar benefited from frequent walks in the neighborhood and were loyal companions to Joe in his final years.

In 2017 he met Leah Moffet, a widow who currently lives in Campbell, CA. Together they shared a love of travel and enjoyed trips to Mexico City, India, and several bird watching trips (one of Leah's passions). Leah was a steadfast companion in Joe's last months when he needed more and more help. The family cannot express enough, their gratitude and love for Leah and her support of Joe.

Joe is survived by two of his loving children Karen and Marc; son-in-law Greg Kovacevich; daughter-in-law Joanna Wong McDonald; four wonderful grandchildren, Sophie, Curtis and Faye Kovacevich, and Lauren McDonald; step-granddaughters Yasmine Davis and Gabby Wong; and his loving sister Barbara Grant and Gladys Hayes and numerous nieces and nephews.

*Written by: Greg Kovacevich (Joe's Son-in-Law)*

Jeanene Denegri  
CLC Newsletter Editor  
949 Cherry Street  
San Carlos, CA 94070

## LaSalle History in Hidden Places

Treasure hunting on eBay...

*Story and photos by Ted Farber*

Late one evening several years ago, while surfing the world's largest online marketplace ebay, by pure serendipity, I saw several little metal canisters, each containing rolls of developed 35mm B&W negatives featuring products of the General Motors Corp.

I don't remember the cost now, but I purchased three of them. They were ready to be developed into high-quality still photos. Each canister contained 80 negatives in like-new condition. I had a proof sheet developed, and boy, did I hit the jackpot. GM created these as teaching tools for the sales and service force.

**Canister#2** was titled *Sales Release for LaSalles 1934*;

**Canister #3** was titled *The Quickest Way to Sales, LaSalles 1934*;

**Canister #27** was titled *The Cadillac Service Guide Mechanical Features of LaSalles*

These images were produced by the Jam Handy Picture Service Inc. Based on the numbers 2, 3, 27, I guess numerous other films were created for specific purposes.

One never knows what one might find in hunting around the world largest treasure trove. These negatives will produce some very high-end photos when printed and reveal the kind of corporate thinking at GM long ago. Originally, published in the April 2022 issue of *LaSalle Speaks*, the *LaSalle Appreciation Society* chapter newsletter.

