



The Headliner

Cadillac & LaSalle Club

Northern California Region Newsletter

1948 3rd Ave.

Walnut Creek, CA 94597

clcnorcal.com

July 2010

First Class Mail

Upcoming Events:

**Portal Park - Don Frolich Memorial Meet
July 25 - Sign up by the 19th for the biggest
show of the year!**

**North-South Meet Date Changed to Oct 8-10 in
San Luis Obispo**

Board of Directors

President

Charles Thompson ('12)
415-897-9280
cadillac1949@aol.com

Tour Director

Nick Rassushin ('11)
(925) 672-6221
cadman57@comcast.net

Deputy Tour Director

John Smith ('11)
415-587-5336

Treasurer

Jerry Brick ('11)
650-366-0127
jbbbrick@yahoo.com

Recording Secretary

Pat Brick ('11)
650-366-0127

Newsletter Editor

Carolyn Dippel ('11)
650-823-5584
Cadillacrazy@yahoo.com

Membership Coordinator

Jeff Nielsen ('12)
650-595-5793
klunker@pacbell.net

Members at Large

Past President
Don Barnes ('11)
415-387-8965
Donald_barnes@msn.com

Club Historian

Joe McDonald ('11)
650-961-1261
joemarymcdonald@hotmail.com

Sandy Carrion ('12)

510-522-0536
cadwoman1@hotmail.com

Webmaster

David Brick
norcalclc@gmail.com

Western Regional Vice President

Fred Bausch
650-592-9159
freds29lasalle@comcast.net

2010 Nor Cal CLC Calendar of Events

(*) Indicates an event of interest, but not an official club event.

Fridays	Fridays on the Main - Martinez every friday this summer*
July 18	SF Presidio Concours D'Elegance*
July 25	Portal Park Show, Cupertino
July 29	Danville Hot Summer Nights*
August 14	Novato Nostalgia Days
August 26	Danville Hot Summer Nights - Second show*
August 27	Goodguys 24th West Coast Nationals*
September 12	Hillsborough Concours D'Elegance*
September 25	Ironstone Concours, Murphy's
October 1-3	Neillo Concours in El Dorado Hills at Serrano*
October 8-10	North-South Meet - San Luis Obispo
October 9	Alameda Park Street Car Show*
November 7th	Planning Meeting
December TBD	Tesla Plant Tour (Tentative)

If you have an event you'd like to share with the club for 2010, send it to Carolyn Dippel.

The Due date for any articles, ads, or other info is the last day of the month prior to publication (ex: June 30th for a July Publication).

DENNIS W. COY
President

Cell: 408-489-6235



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Message from Your President

Greetings and salutations to all Cadillac & LaSalle Club members. Summer is in full swing, and there are so many events to plan and attend!

The result of the recent election is shown in the chart below. Elected for two-year terms were Charles Thompson, Jeff Nielsen and Sandy Carrion. They, along with the three overlapping current board members (Jerry Brick, Don Barnes, and Carolyn Dippel), make up the six elected board members. Our By-Laws specify that “the Corporation shall have six elected Directors, and that those six elected Directors shall appoint up to three Directors at large to serve a term of one year. The Corporation shall have not less than six nor more than nine Directors.”

Accordingly, the elected Directors appointed three Directors at large. For 2010-2011, the nominated Directors at large include Pat Brick, Joe McDonald and Nick Rassushin. In recognition of his interest and support, John Smith was nominated as a non-voting, Honorary Director at large.

The last step is for the newly seated, nine-member board to vote among themselves for officer positions. Each year, Officers are designated by the Board. The chart below shows all Directors, their terms and their positions.

Name	Term	Duration	Type (Elected or Appointed)	2010-2011 Positions
1. Jerry Brick	2009-2011	2 years	Elected Director	Treasurer
2. Don Barnes	2009-2011	2 years	Elected Director	
3. Carolyn Dippel	2009-2011	2 years	Elected Director	Newsletter Editor
4. Charles Thompson	2010-2012	2 years	Elected Director	President
5. Jeff Nielsen	2010-2012	2 years	Elected Director	Membership Coordinator
6. Sandy Carrion	2010-2012	2 years	Elected Director	
7. Pat Brick	2010-2011	1 year	Appointed Director	Secretary
8. Joe McDonald	2010-2011	1 year	Appointed Director	Club Historian
9. Nick Rassushin	2010-2011	1 year	Appointed Director	Tour Director
10. John Smith	2010-2011	1 year	Appointed Honorary Director (non-voting)	Deputy Tour Director

If you have any questions about the election process or the makeup of the Board, please contact Charles Thompson at 415/897-9280.

The Palo Alto Concours was held on Sunday, June 27, 2010 at Stanford University. The featured marques were Mercedes Benz and Cadillac. Spread across 4 judging classes, 31 Cadillacs were listed to be judged or displayed. The showings were quite evenly split, with 32 entries in the five Mercedes Benz classes. So many people have become very clever and generous with posting their photos of events such as this one on the internet. You can Google Palo Alto Concours 2010 and enjoy the various sites and numerous photos. I have also provided a few photos that I took as well for printing in the newsletter.

I watched as the judges went about their responsibilities with diligence and care despite the intense heat of the day. Fortunately, Jim Hearn had set up a cabana as did Fred Bausch. We retreated to these much appreciated shady spots at every opportunity and slurped from bottled water to stay hydrated. It was a beautiful and well-organized show, and I commend everyone involved for a job well done!

The 2010 Don Frolich Memorial National Meet, also known as the Portal Park Picnic is coming up very soon on July 25th. The deadline for registering is July 19th. You must get a registration form from a newsletter or from our club website, fill it out and send it with your check right away. The event includes not only our beloved Cadillacs and LaSalles, but also entrants from quite a number of other clubs. If all goes well, there should be a number of different makes and models to enjoy. This also means that we will be able to greet many old friends and acquaintances, but also have an opportunity to meet new ones. Don't miss this relaxing event coordinated once again by our Regional Vice President, Fred Bausch. We all owe a debt of gratitude to Fred for arranging this wonderful party for us every year!

I hope you will come out to see all of us at Portal Park, and I sincerely hope you are enjoying the summer of 2010. Happy Motor-ing!

- Charles



Bring your cars out and display them for the residence and there families on July 24, 2010 from 10:00 am - 1:30 pm Chateau # 3 will provide Coffee & donnuts in the morning and a Barbecue Lunch for the car owners. Oh by the way the cost is just bring you car. Yes it's Free. There is room for about ten more cars. Contact Mike Gutierrez for more info (510) 715-7123

Martinez Fridays On the Main

Weekly Car, Truck & Bike Cruise-In - On Main Street in downtown Martinez
Live Music & Raffles 6-9pm - Every Friday! May 7 through August 27
http://www.mainstreetmartinez.org/php/FridaysOnTheMain_details.php

Danville Hot Summer Nights

Location: Downtown Hartz Avenue
Dates: Thursday, July 29, 2010 & Thursday August 26th, 2010
Time: 4:00 PM - 9:00 PM

A street party like no other, Danville's Hot Summer Nights Car Shows combine classic cars and camaraderie to create an evening of summer celebration. Downtown streets are lined with muscle cars, hot rods, and vintage rides dating back to 1969—some traditional and some sublime—while live bands play '50s and '60s music to people dancing in the streets. You can also browse the myriad of food, drink, and souvenir booths throughout, or stop off in one of the downtown shops or restaurants.

To learn more, contact David Miller at (925) 437-3649 or ezasugo@hotmail.com.

2010 Palo Alto Concours D'Elegance



One of the Yosemite Touring Cadillacs



This Gorgeous 1934 V16 Convertible coupe won first in it's class. the 67 below was another 1st place winner, there were so many nice cars, including Brass Era!



THE 2010 DON FROLICH MEMORIAL NATIONAL MEET

AT PORTAL PARK IN CUPERTINO

Hosted by the
NORTHERN CALIFORNIA REGION,
CADILLAC-LA SALLE CLUB, INC.

SUNDAY JULY 25th, 2010

NOW IS THE TIME TO SEND IN YOUR RESERVATION FORM AND CHECK FOR THIS YEARS NORTHERN CALIFORNIA-CLC NATIONAL MEET! This is always the most popular event of the NORCAL CLC touring season. There is an entry blank/reservation form elsewhere in this newsletter.

You will find driving directions below.

PLEASE MAIL YOUR RESERVATION FORM AND CHECK TO FRED BAUSCH BEFORE JULY 19th.

Earlier would be most helpful. After that deadline, you are still welcome to attend, but bring your own food and drink and plan to park in the parking lot.

BRING YOUR OWN DRINKS-EVERYTHING ELSE WILL BE FURNISHED:

CHOICE OF CHICKEN, ITALIAN SAUSAGE, OR BBQ'D TRI-TIPS OF BEEF, CHILI, CHOICE OF GREEN OR POTATO SALAD, GARLIC BREAD, WATERMELON, AND HOT DOGS FOR THE KIDS

SEE THE REGISTRATION FORM TO REGISTER YOUR CAR AND ORDER THE BBQ LUNCH

PLAN TO ARRIVE AT PORTAL PARK BETWEEN 10:00 AND 11:30am.

THE BARBQUE LUNCH IS SERVED PROMPTLY AT NOON!

PLEASE NOTE (ESPECIALLY NEW MEMBERS) it is not necessary that you bring a Cadillac or LaSalle in order to participate in this event, nor need your Cad or LaSalle be in top show condition to be "entered" in this Meet. This is a very low key, social, fun event. There's a great play area for small children, and there is lots of grass and shade in this safe RESIDENTIAL PARK AREA.

DO YOU HAVE ANY QUESTIONS? Please call FRED BAUSCH @ (650) 592-9159. PLEASE SEND YOUR RESERVATION AND CHECK TO FRED BEFORE JULY 17th. **THANK YOU!**

SEATING FOR EATING

Since we are experiencing a larger group at this event every year, and seating in the designated BBQ area is minimal, I would like to encourage anyone who has a folding picnic table and benches, to bring them along. There are lots of places under the trees where you can set up for your BBQ lunch in shady comfort.

DRIVING DIRECTIONS TO PORTAL PARK IN CUPERTINO

From anywhere in the Bay Area - - - Drive to 280 (between 85 and 880) in Cupertino. Turn west on WOLFE ROAD (toward the hills). Go past the Cupertino Square Shopping Center, to STEVENS CREEK BLVD. Turn right on Stevens Creek and go 1 long block (pass 1 stop light) to PORTAL AVE. Turn right on Portal Ave, go past the round-a-bout and you will soon see PORTAL PARK on the left. There are barriers at the first parking lot entrance, so go to the 2nd entrance where you will see the "CLC BBQ" sign. Turn left into the lot, left again, and follow the signs and arrows back thru the parking lot and they will guide you into the park and BBQ area. (Turn right up a slight incline next to the debris bins) It's a piece of cake from there. ----

THE 2010 DON FROLICH MEMORIAL NATIONAL MEET

AT PORTAL PARK IN CUPERTINO, SUNDAY JULY 25TH, 2010
HOSTED BY THE NORTHERN CALIFORNIA REGION INC., OF
THE CADILLAC & LASALLE CLUB, INC.

PLEASE FILL OUT THIS ENTIRE FORM AND SEND IT WITH YOUR CHECK MADE OUT TO NORCAL C&LC TO----FRED BAUSCH, 806 EL CAMINO REAL, SAN CARLOS 94070-4093

CHECKS AND REGISTRATION MUST BE RECEIVED BEFORE JULY 19th.

CLASSES (Cad and LaSalle only)....Please indicate yours on the entry form below

(A) 02-24 CAD	(F) 48-49 CAD	(L) 61-64 CAD	(Q) 1981 TO CURRENT CAD
(B) 25-33 CAD	(G) 50-53 CAD**	(M) 65-70 CAD	(R) V12 & V16, ALL YEARS
(C) 34-40 CAD	(H) 54-56 CAD**	(N) 71-80 CAD	(S) LA SALLE 27-33
(D) 1941 CAD	(J) 57-58 CAD**	(O) ELDO 53-66	(T) LA SALLE 34-40
(E) 42-47 CAD	(K) 59-60 CAD*	(P) ELDO 67-80	**EXCEPT ELDORADO

PLEASE LIST YOUR ENTRY(s) ("MAKE" means Cadillac, LaSalle, or other Marque)

<u>MAKE</u>	<u>YEAR</u>	<u>CLASS</u>	<u>SERIES</u>	<u>BODY STYLE</u>
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
<u>OTHER MARQUES</u>	<u>YEAR</u>	<u>MODEL</u>		<u>BODY STYLE</u>
_____	_____	_____		_____
_____	_____	_____		_____

THE FOLLOWING RELEASE MUST BE SIGNED!

Whereas the undersigned, desiring to enter and participate in the 2010 NorCal Region, C&LC Inc. National meet does hereby tender his/her application to participate. Now therefore, in consideration of acceptance by the Club of the undersigned's application to participate in said event, the undersigned does hereby:

RELEASE THE CITY OF CUPERTINO, ITS OFFICERS AND AGENTS, THE CADILLAC AND LA SALLE CLUB, INC. AND ITS OFFICERS AND AGENTS, AND THE NORTHERN CALIFORNIA REGION OF THE C&LC AND ITS OFFICERS AND AGENTS, FROM ANY LIABILITY ARISING FROM SAID EVENT; AND 2, RELEASE ALL OTHER MEMBERS, PARTICIPANTS, AND OFFICIALS FROM ANY AND ALL LIABILITY ARISING FROM SAID EVENT.

THIS APPLICATION IS SUBMITTED IN ACCEPTANCE OF THE ABOVE TERMS AND CONDITIONS

SIGNATURE(S) _____ OR _____
OWNER/MEMBER DATE EXHIBITOR DATE

BAR B QUE AND REGISTRATION RESERVATION

ADULTS---CHICKEN x # _____ ITALIAN SAUSAGE x # _____ @\$16.00 EA= _____
BARBEQUED TRI TIPS 12 OZ ----- x # _____ @ \$18.00 EA= _____

CHILDREN (under 10 years) HOT DOG & trimmings x# _____ @\$8.00 EA= _____

REGISTRATION FEE, including any number of cars will entitle the registrant to one dash plaque per vehicle. THIS REGISTRATION FEE MUST BE PAID BY EVERY REGISTRANT!!! **\$10.00**

MAKE YOUR CHECK OUT TO NORCAL C&LC FOR THE AMOUNT SHOWN- total- \$ _____

PLEASE PRINT YOUR NAME _____ Phone (____) _____
CITY - _____

PLEASE INDICATE YOUR CLUB AFFILIATION- - C&LC, ___ CHVA, ___ CCCA, ___ HUDSON, ___ IMPERIAL, ___ LINCOLN, ___ OLDSMOBILE, ___ PACKARD, ___ PIERCE ARROW, ___ STUDEBAKER, ___ ZEPHYR, ___ 7

For Sale

'67 Eldo \$700, or best offer. You can reach Ken@ 510-886-5934.



The front edge of the hood has some serious rust, there's also some rust and one spot around the rear window but the rest of the car seems to be pretty much rust free. The registration is current but the tags are Non-Op'd.

1973 Cadillac Eldorado \$10,600 Firm - 90,193 miles in Menlo Park, CA. Has always been stored in a garage and has no history of damage or accidents. Car is ready for the road. Vehicle has original exterior paint. Convertible top works fine. New tires, original hub caps, All fluid hoses have been replaced this year, new top including glass rear window, The electric radio antennae, and dash clock do not work. Contact Kathleen at ktery_kat@yahoo.com

1940 LaSalle 4 dr Sedan - interior excellent, paint a little tired, some chrome off to be redone, along with 1 running board. All parts are with car. Runs Good. Asking \$20k /OBO Call Carol Woodsford 775-427-8602 (Reno, NV)

1967 Eldorado This car has been in the same family since original purchase. Brown exterior/interior, Brougham Cloth top, Exterior needs work, Interior in good condition, 68,000 original miles, Does not run. All original down to the hubcaps, asking \$1800.00 or best offer. contact Tim murraytim_@hotmail.com



New Members

Greg Thibodeaux
Alamo, CA
925 766 1457
gregthibodeaux@ymail.com

Bill Kirchen
Burlingame, CA
650 340 9908
TWO-1941 62 SER CONV,
& 1941 62 SER CPE

Alameda Car Show

Saturday, October 9th
10 a.m. - 4 p.m.
live entertainment

17th annual Classic car show
over 400 cars Classics, Hot Rods,
Musce Cars, Roadsters, Classic Fire
Trucks too!

Call (510) 523-1392 or email park-
street1@comcast.net for more
information.

Goodguys 24th West Coast Nationals

Friday, Aug 27 8:00a

Alameda County Fairgrounds,
Pleasanton

The West's largest hot rod, custom
and muscle car event featuring over
3,000 vehicles through 1972 vintage
<http://www.ggwestcoastnats.com/>

The Hillsborough Concours

Hillsborough has a new date and location which promises to a big improvement. It is at the Chrystal Springs Golf Course off of Highway 280 on September 12, 2010. The Concours will have Club Corral Parking which means we can park all our old Cadillac's together. This should be perfect for those who would like to go to the Concours, but not have there car judged. Lets make this a Club Event. *Please contact me by August 8, 2010* if you are going. Go to the Hillsborough website and download an application for the Club Corral Parking. The cost is \$50.00 and includes 2 tickets for the Hillsborough Concours d'Elegance.

If you are not a computer person contact me and I will mail you an application.

Don Barnes 415 387 8965 or donald_barnes@msn.com

Ironstone Concours D'Elegance after Show BBQ

Featuring J&J's awesome burgers, hot dogs, potato salad, beans and chips. Followed by a mouth watering ice cream social. Water and sodas provided. BYOB. BBQ starts around 4 pm, dinner is served around 6 pm. Adults \$15 each - More info to come!!!!

RSVP Jeff Nielsen by Sept. 18 @ 650 740-5204 or karkidd121@comcast.net.

Visit the Cadillac we Sponsor at The National Automobile Museum In Reno - For Free!

We've renewed our sponsorship of the 1973 Cad Eldo belonging (previously) to Elvis. Our name is on the plaque at the National Automobile Museum in Reno. All local CLC members can get *one free admission* when their name is on the membership roster, which is sent to them periodically. If you are a new or recently lapsed member, contact Jerry brick to ensure you are on the list.

Advertise Here!

**Support your club by placing an ad in the Headliner.
Contact Jerry Brick for details.**