



The Headliner

Cadillac & LaSalle Club

Northern California Region Newsletter

1948 3rd Ave.

Walnut Creek, CA 94597

clcnorcal.com

August 2010

First Class Mail

Upcoming Events:

August 14 - Novato Nostalgia Days

September 25 - Ironstone Concours Murphys

Oct 8-10 North-South Meet in San Luis Obispo

Board of Directors

President

Charles Thompson ('12)
415-897-9280
cadillac1949@aol.com

Tour Director

Nick Rassushin ('11)
(925) 672-6221
cadman57@comcast.net

Deputy Tour Director

John Smith ('11)
415-587-5336

Treasurer

Jerry Brick ('11)
650-366-0127
jbrick@yahoo.com

Recording Secretary

Pat Brick ('11)
650-366-0127

Newsletter Editor

Carolyn Dippel ('11)
650-823-5584
Cadillacrazy@yahoo.com

Membership Coordinator

Jeff Nielsen ('12)
650-595-5793
klunker@pacbell.net

Members at Large

Past President
Don Barnes ('11)
415-387-8965
Donald_barnes@msn.com

Club Historian

Joe McDonald ('11)
650-961-1261
joemarymcdonald@hotmail.com

Sandy Carrion ('12)

510-522-0536
cadwoman1@hotmail.com

Webmaster

David Brick
norcalclc@gmail.com

Western Regional Vice President

Fred Bausch
650-592-9159
freds29lasalle@comcast.net

2010 Nor Cal CLC Calendar of Events

(*) Indicates an event of interest, but not an official club event.

Fridays

Fridays on the Main - Martinez every friday this summer*

August 14

August 26

August 27

Novato Nostalgia Days

Danville Hot Summer Nights*

Goodguys 24th West Coast Nationals*

September 12

September 25

Hillsborough Concours D'Elegance*

Ironstone Concours, Murphy's

October 1-3

October 8-10

October 9

Neillo Concours in El Dorado Hills at Serrano*

North-South Meet - San Luis Obispo

Alameda Park Street Car Show*

November 7th

Planning Meeting

December TBD

Tesla Plant Tour (Tentative)

If you have an event you'd like to share with the club for 2010, send it to Carolyn Dippel.

The Due date for any articles, ads, or other info is the last day of the month prior to publication (ex: June 30th for a July Publication).

DENNIS W. COY
President

Cell: 408-489-6235

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President's Message

I hope this mid-2010 newsletter finds you and your family in good health and high spirits. It's nice to know that many of our Cadillacs and LaSalles have been through the ups and downs of roller coaster economic times and political ins and outs. Yet they keep on rolling along with dignity and grace.

One major bright side this month was all the Fourth-of-July parades around the Bay Area and around the whole country. Hundreds of classic cars graced the main streets of cities and towns across the fruited plain. And mine was no exception. I was invited to ride down Novato's Grant Avenue with one of the local VIPs in my '49 Cad convertible -- leading the bands, basset hounds, military vehicles, horses and Taekwondo groups. The parade officials had things so well planned, there was parking waiting for me at the end of the parade route where I could conveniently leave the car and watch the remainder of the parade. My "hitchhiker" was Councilwoman Denise Athas.

As usual, I "futzed" around with what sort of decorations I could use that would be attractive and yet not scratch the paint or leave a sticky residue, and would allow one to actually get into or out of the car without use of a stepladder. So, on the afternoon of July 3rd with plenty of time left (ahem), I found the last packages of bunting to be had in Novato, and began my own version of "Design On A Dime." I strategically placed grommets on the edge of the bunting and tied small loops of ribbon so that the bunting could be quickly snapped into the convertible top boot. That would hold one end, but of course the bunting would no doubt balloon over the heads of the VIPs once underway. So I placed another grommet at the bottom center of the bunting and looped a large rubber band through the grommet and around the trunk handle. For the sides, I screwed the bunting to a flat slat -- one like you would use to stir paint.

I once again made a loop of ribbon to hold onto the top boot snap. To keep the side bunting from flapping back into the car with the merest of breezes, I found small but powerful disc magnets at the local hardware store and spray painted them with bright red Derusto. On the day of the parade, I placed these still tacky magnets around the edges of the bunting. For the nose of the car, a large patriotic ribbon is held onto the Flying Goddess hood ornament with another rubber band. All of this goes onto the car or off of the car in about 5 minutes with no muss, no fuss. On the following morning as the other parade entrants busied themselves with crepe paper, banners, stickers, tape and flags, I sat in the shade sipping a Starbucks mocha admiring my rubber bands and magnets.

Another bright spot this month was the 2010 Don Frolich Memorial National Meet -- also known as the Portal Park Picnic. Fred Bausch arranged another terrific event in Cupertino's bucolic Portal Park. Among the gleaming rolling stock of steel were Cadillacs, LaSalles, Packards, Imperials and Oldsmobiles of all conditions and models. Lots of cars to see, people to meet, and good food to eat! Starting next year, Fred plans to "pass the baton" to Jeff Nielsen. With an offer of help and a commitment to support Jeff, we look forward to more summertime picnics in the future. Our sincere thanks goes out to Fred for sustaining this event for many a year.

(Continued on Page 4)



NORTH-SOUTH MEET

SAN LUIS OBISPO

OCTOBER 8-9-10, 2010

This year we'll be staying at the Ramada Olive Tree Inn. Only about 4 blocks from historic Mission San Luis Obispo and Mission Plaza, it's within comfortable walking distance of these and other downtown shopping attractions. Featuring in-room internet, refrigerator, microwave, pool, and complimentary breakfast it is adjacent to a restaurant and you can even bring your pet. The special CLC rate of \$119.00 + tax per night is for 1 King or 2 Queen beds on Fri-Sat and guaranteed only if you book prior to September 20th (procrastinators be forewarned). Please mention "Cadillac Club" when you reserve your room. Cancellations will be accepted without penalty with 48 hours notice. Call 800-544-2800 or www.ramadainn-olivetree.com. The hotel is located at 1000 Olive Street, SLO.

Our traditional banquet will be held at the Novo Restaurant which has received rave reviews on the internet (Google it) and is also within walking distance from the hotel. We'll be dining on the patio overlooking a creek across from the historic old mission. The menu includes a salad, entrée, dessert and beverage for \$49, tax/tip inclusive. You may select your entrée of roast breast of chicken, wild salmon, flat iron steak, or seasonal vegetarian plate and your dessert from your server once you are seated at the table.

Please send your check for \$49 per meal plus \$20 registration fee (per car or per family for those driving modern iron) to:

Jerry Brick, Treasurer
733 Crompton Road
Redwood City, CA 94061

Note: In the event of last minute meal cancellation(s) refunds are discretionary. We must guarantee a head count; if we can resell your meal(s), your money will be cheerfully refunded. Thank you for your understanding!

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Looking ahead, what's coming up? The Ironstone Concours is scheduled for September 25th in Murphys, CA. Jeff and Jeanine Nielsen are planning another wonderful dining experience following the Concours up at Fran's (Jeanine's Mom) mountaintop home with the stunning views of the sunset every night. The NorCal CLC Board of Directors plans to carve out a few minutes to conduct a Board meeting on that same evening. Busy, busy, busy! The Ironstone Concours is a wonderful event in its own right, and I believe Head Judge Ted Raines will once again demonstrate how to arrange and run a "well-oiled" judging team.

Sandy Carrion is "burning up the phone lines" in preparation for the North-South Meet on October 8 – 10 in San Luis Obispo. She is arranging overnight accommodation options and she is working with local restaurateurs to come up with an appetizing menu. I hope you will plan to join in this once-a-year event where we come together with CLC members from the Southern Regions of California to make merry.

I could gush on for a while longer, but I will spare you. Plus, with a twinkle in her eye, newsletter editor Carolyn Dippel politely reminds me of the words of Lord Polonius in Shakespeare's Hamlet: Brevity is the sole of wit. I look forward to seeing each of you at some of the upcoming events. Until then, please stay well and be safe.

- *Charles*

2010 Portal Park Meet



What a great show this year! - with 80 cars on the field, 35 Cads, 1 LaSalle, 29 cars of various other marques, and 15 modified Cads from the "Strangers Car Club" who join us every year from San Jose.
See more photos on page 10 and on the CLC Nor Cal website: <http://clcnorcal.com/>

Don Frolich Memorial Portal Park Results

July 2010

1	NAME	CLASS	PLACE	CAD/LAS	YEAR	SERIES	BODY STYLE	CITY
2								
3	BAUSCH, FRED	A 1 02-24	First	CAD	1907	VICTORIA	TOURING	SAN CARLOS
4	SCHULTZ, ROBERT	C 1 34-40	First	CAD	1937	75	TOURING	MARTINEZ
5	NIELSEN, JEFF	D 1 1941		CAD	1941	62	CONV	SAN CARLOS
6	BRICK, JERRY	D 2	First	CAD	1941	60S	SEDAN	REDWOOD CITY
7	DREES, LARRY	D 3		CAD	1941	60S	SEDAN	RICHMOND
8	HUNT, CHAD	E 1 42-47		CAD	1947	62	CONV COUPE	
9	GALLAWAY, DALE	F 1 48-49	First	CAD	1949	75	IMPERIAL SEDAN	BRENTWOOD
10	CAIMOTTO, MARIO	F 2		CAD	1949	61	CLUB COUPE	MILLBRAE
11	MCDONALD, JOE	F 3		CAD	1949	62	COUPE DE VILLE	LOS ALTOS
12	BRENNAN, LARRY	F 4		CAD	1949	62	COUPE DE VILLE	SAN JOSE
13	THOMPSON, CHARLES	F 5	First	CAD	1949	62	CONV	NOVATO
14	COY, DENNIS	H 1 54-56		CAD	1955	62	SEDAN	SAN JOSE
15	SOTTILE, ANTHONY	H 2	First	CAD	1956	60S	SEDAN	SAN JOSE
16	BRENNAN, LARRY	K 1 59-60	Tie	CAD	1960	62	CONV	SAN JOSE
17	GREENBURG, DAVID	K 2	Tie	CAD	1959	60S	4 DOOR HDTF	CORTE MADERA
18	McKINNEY, MICHAEL	L 1 61-64		CAD	1963	62	CONV	SACRAMENTO
19	CRISTIANI, GARY	L 2		CAD	1962	62	CONV	FREMONT
20	BENSON, CHIP	M 1 65-70		CAD	1969	68367	CPE DE VILLE	SUNNYVALE
21	MEYER, DEL	M 2	First	CAD	1965	68367	CPE DE VILLE	MONTEREY
22	BRENNAN, JO ANN	M 3		CAD	1966	68	CONV	SAN JOSE
23	MATTOS, LIONEL	M 4		CAD	1966	DEVILLE	CONV	MORGAN HILL
24	VERA, LARRY	N 1 71-80	First	CAD	1976		CPE DE VILLE	SALINAS
25	CRISTIANI, GARY	N 2		CAD	1979	DE VILLE	COUPE	FREMONT
26	HALLADA, ROBERT	O 1 EL 53-66		CAD	1963	ELDO	CONV COUPE	MOUNTAIN VIEW
27	HOFFMANN, BOB	O 2	First	CAD	1953	ELDO	CONV	SANTA CLARA
28	BARNES, DON	O 3		CAD	1958	ELDO	CONV	SAN FRANCISCO
29	STEIG, CARL	P 1 EL 67-80	First	CAD	1974	ELDO	COUPE	SAN LEANDRO
30	DIPPEL, CAROLYN	P 2		CAD	1967	ELDO	COUPE	
31	COY, DENNIS	Q 1 '81 UP	First	CAD	1990	BROUGHAM	SEDAN	SAN JOSE
32	MURRAY, BILL	Q 2		CAD	1988	ELDO	COUPE	SAN JOSE
33	MALINS, KENNETH	Q 3		CAD	1993		COUPE	SAN FRANCISCO
34	RAINES, TED	R1	First	CAD	1931	V12	TOURING	RESCUE
35	PISKIEWICZ, LEONARD	S1	First	LA SALLE	1927	303	SEDAN	SANTA CLARA



Niello Concours at Serrano

The British Are Coming ~ The 2010 Niello Concours at Serrano

October 3, 2010

The seventh annual Niello Concours at Serrano ~ Celebrating the British Marques

In the tradition of a true Concours d'Elegance, the Niello Concours at Serrano will bring luxury motorcar enthusiasts together to enjoy delightful pre-Concours events including The Tour and the Finale del Concours Raduno as well as the main event a grand automobile show on the green at the Serrano Visitors Center. The Concours event will be held Sunday, October 1-3, 2010.

The weekend will start with the Finale del Concours Raduno on Friday evening. A limited number of tickets will be available for this fabulous event which will include a sumptuous strolling dinner and reception with a choice selection of motorcars on display. The Finale will benefit The Concours Foundation. On Saturday The Tour, a drive from the golden foothills of El Dorado Hills to the Sierra foothills as well as the Shenandoah Valley, will be open to Concours entrants and their magnificent cars.

On Sunday the weekend's activities will crescendo with the Niello Concours at Serrano. With all of these exciting activities, this weekend in October is fast becoming the place to be every year.

A portion of the proceeds from the weekend events will benefit the Concours Foundation which is a non-profit organization that will provide grants and funding to local area charities based on community needs.

Call for entries for the 2010 Niello Concours at Serrano! Entry Deadline is August 27, 2010!

Touring Through the Shenandoah Valley and Amador Wine Country...a Fabulous Day

The Touring Through the

Saturday October 2, 2010

In excited anticipation of the Niello Concours at Serrano on Sunday, The Tour puts the Concours entrants on the road the day before. This drive will take a few chosen rare, historic and valuable cars on a breathtaking tour in the heart of the historic Sierra foothill Gold Country. The drive will begin in El Dorado Hills and meander along scenic back roads in some of California's most picturesque rural settings.

Lunch will be served at the David Girard Vineyards located in Placerville and set against the Sierra Foothills with breath taking views of rolling hills & vineyards. This beautiful eighty-five acre vineyard property bears mature fruit native to the great Rhone Valley. With these extraordinary grapes and winemaking expertise, David Girard Vineyards produces finely balanced wines reminiscent of those found in Southern France.

Participants will then tour the lush Shenandoah Valley wine country, home to a host of award-winning wineries, the views enjoyed as they wind their way along country roads of oak studded hillsides and the majestic Sierra Nevada mountains are truly beautiful. Visiting the wineries of Amador County is a delight. Most are small family operations where unpretentious hospitality is the norm.

At the many stops along the tour route spectators will enjoy a glimpse of what can be expected at the Concours on Sunday as their motorcars are on display at the various locations.

BMoore@TheConcours.net MMoore@TheConcours.net or call the office 916.635.2445.

For Sale

'67 Eldo \$700, or best offer. You can reach Ken@ 510-886-5934.



The front edge of the hood has some serious rust, there's also some rust and one spot around the rear window but the rest of the car seems to be pretty much rust free. The registration is current but the tags are Non-Op'd.

1973 Cadillac Eldorado \$10,600 Firm - 90,193 miles in Menlo Park, CA. Has always been stored in a garage and has no history of damage or accidents. Car is ready for the road. Vehicle has original exterior paint. Convertible top works fine. New tires, original hub caps, All fluid hoses have been replaced this year, new top including glass rear window, The electric radio antennae, and dash clock do not work. Contact Kathleen at kterry_kat@yahoo.com

1940 LaSalle 4 dr Sedan - interior excellent, paint a little tired, some chrome off to be redone, along with 1 running board. All parts are with car. Runs Good. Asking \$20k /OBO Call Carol Woodsford 775-427-8602 (Reno, NV)

1967 Eldorado This car has been in the same family since original purchase. Brown exterior/interior, Brougham Cloth top, Exterior needs work, Interior in good condition, 68,000 original miles, Does not run. All original down to the hubcaps, asking \$1800.00 or best offer. contact Tim murraytim_@hotmail.com



New Members

Ken Malins
San Francisco 94112
415 565 1981
kmintdesign@yahoo.com
1993 1G6 CDV

Alameda Car Show

Saturday, October 9th
10 a.m. - 4 p.m.
live entertainment

17th annual Classic car show
over 400 cars Classics, Hot Rods,
Musce Cars, Roadsters, Classic Fire
Trucks too!

Call (510) 523-1392 or email park-street1@comcast.net for more
information.

Goodguys 24th West Coast Nationals

Friday, Aug 27 8:00a

Alameda County Fairgrounds,
Pleasanton

The West's largest hot rod, custom
and muscle car event featuring over
3,000 vehicles through 1972 vintage
<http://www.ggwestcoastnats.com/>

The Hillsborough Concours

Hillsborough has a new date and location which promises to a big improvement. It is at the Chrystal Springs Golf Course off of Highway 280 on September 12, 2010. The Concours will have Club Corral Parking which means we can park all our old Cadillac's together. This should be perfect for those who would like to go to the Concours, but not have there car judged. Lets make this a Club Event. *Please contact me by August 8, 2010* if you are going. Go to the Hillsborough website and download an application for the Club Corral Parking. The cost is \$50.00 and includes 2 tickets for the Hillsborough Concours d'Elegance.

If you are not a computer person contact me and I will mail you an application.
Don Barnes 415 387 8965 or donald_barnes@msn.com

Ironstone Concours D'Elegance after Show BBQ

Featuring J&J's awesome burgers, hot dogs, potato salad, beans and chips. Followed by a mouth watering ice cream social. Water and sodas provided. BYOB.

BBQ starts around 4 pm, dinner is served around 6 pm. Adults \$15 each - Contact Jeff Nielsen for more info

Martinez Fridays On the Main

Weekly Car, Truck & Bike Cruise-In - On Main Street in downtown Martinez
Live Music & Raffles 6-9pm - Every Friday! May 7 through August 27
http://www.mainstreetmartinez.org/php/FridaysOnTheMain_details.php

Danville Hot Summer Nights

Location: Downtown Hartz Avenue
Dates: Thursday, July 29, 2010 & Thursday August 26th, 2010
Time: 4:00 PM - 9:00 PM

A street party like no other, Danville's Hot Summer Nights Car Shows combine classic cars and camaraderie to create an evening of summer celebration. Downtown streets are lined with muscle cars, hot rods, and vintage rides dating back to 1969—some traditional and some sublime—while live bands play '50s and '60s music to people dancing in the streets. You can also browse the myriad of food, drink, and souvenir booths throughout, or stop off in one of the downtown shops or restaurants.

To learn more, contact David Miller at (925) 437-3649 or ezasugo@hotmail.com.

